

# XML + ADOBE INDESIGN

## SPECIALIST (TWO DAY COURSE)

Jim Maivald, long-time XML and print professional, has created a unique course designed to introduce the power of XML into Adobe's popular publishing tool InDesign. Adobe InDesign has some of the most powerful XML features of any print-based application. Now you can create hundreds of different kinds of data-intensive publications as quickly and easily for print as you can on the Web.

### TOPICS COVERED:

- XML Basics
- XML description and history
- Create XML using text editor
- Export XML from database
- Database strategies
- InDesign XML Basics
- Create XML layouts in InDesign
- XML tag basics
- Create and edit tags
- Apply tags to InDesign text and objects
- Importing XML into InDesign
- Import XML
- Set XML import options
- Learn how to flow XML into layouts
- Advanced InDesign XML Features
- Cloning text elements
- Using tagged Text, Graphic and Anchored Frames
- Using XML for variable data printing
- Designing with XML
- Mapping Tags to Paragraph and Character Styles
- Using Paragraph Spacing and Keep Settings
- Master Page usage
- Strategies for structured XML documents
- Exporting XML
- Applying XML tags
- Mapping Paragraph and Character Styles to XML Tags
- Exporting XML for Web and Print applications
- DTD and XSL
- Importing DTDs in InDesign
- Using DTDs to populate tag list
- Using DTDs to validate imported XML files
- Applying XSL to XML files

\$650

### WHO SHOULD ATTEND:

- Experienced InDesign users interested in integrating XML into documents

### AFTER THIS CLASS YOU SHOULD BE:

- Intermediate

### NEXT STEPS:

- XML Bootcamp
- InDesign Bootcamp

### DIFFICULTY:

